# Notice of References Cited Application/Control No. 10/656,798 Applicant(s)/Patent Under Reexamination JONES ET AL. Examiner Art Unit Page 1 of 3

# U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	Α	US-2004/0049452	03-2004	Blagg, Lynn Holm	705/039
*	В	US-7,254,557	08-2007	Gillin et al.	705/40
*	O	US-5,945,653	08-1999	Walker et al.	235/380
*	D	US-6,032,186	02-2000	Hernandez et al.	709/227
*	Е	US-2002/0156723	10-2002	Lilly et al.	705/38
*	F	US-2004/0054622	03-2004	Strayer et al.	705/039
*	G	US-4,813,077	03-1989	Woods et al.	382/138
*	Н	US-5,255,182	10-1993	Adams, Carl A.	705/17
*	I	US-5,231,569	07-1993	Myatt et al.	705/38
*	J	US-2005/0021456	01-2005	Steele et al.	705/039
*	K	US-6,742,704	06-2004	Fitzmaurice et al.	235/380
*	L	US-2002/0138428	09-2002	Spear, Kevin W.	705/41
*	М	US-2003/0111527	06-2003	Blossom, George	235/380

## FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	Р					
	Ø					
	R					
	Ø					
	Т					

### **NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
*	U	The fight for retail credit
*	V	Retail cards seek wallet share Kenneth L Tye. Chain Store Age. New York: Feb 2001. Vol. 77, Iss. 2; pg. 72, 2 pgs
*	w	INDUSTRY BRIEFS Card News. Potomac: Dec 22, 1997. Vol. 12, Iss. 25; pg. 1
*	х	Kmart Platinum Rocks", 2/25/03, www.cardoffers.comlintroCommentslpostedlcard.asp?idmin= 1751&refid=se20243&offset=30

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

# Notice of References Cited Application/Control No. 10/656,798 Applicant(s)/Patent Under Reexamination JONES ET AL. Examiner WILLIAM E. RANKINS Art Unit Page 2 of 3

# U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	Α	US-6,631,849	10-2003	Blossom, George	235/492
*	В	US-2006/0131396	06-2006	Blossom, George	235/380
*	С	US-5,955,961	09-1999	Wallerstein, Robert S.	340/5.4
*	D	US-5,585,787	12-1996	Wallerstein, Robert S.	340/5.42
*	Е	US-5,307,121	04-1994	Johnson, Kevin M.	399/315
*	F	US-6,131,810	10-2000	Weiss et al.	235/379
*	G	US-6,354,490	03-2002	Weiss et al.	235/379
*	Η	US-6,189,787	02-2001	Dorf, Robert E.	235/380
*	I	US-2002/0138309	09-2002	Thomas, James C. JR.	705/4
*	J	US-2005/0035847	02-2005	Bonalle et al.	340/005.61
*	К	US-2005/0035192	02-2005	Bonalle et al.	235/379
*	L	US-2004/0083184	04-2004	TSUEI et al.	705/074
*	М	US-5,578,808	11-1996	Taylor, Douglas C.	235/380

## FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	Р					
	Ø					
	R					
	S					
	Т					

### **NON-PATENT DOCUMENTS**

	NON I AIEM BOOMENTO						
*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)					
*	U	Kmart MasterCard (9/26/00), www.cardweb.comlcardtraklnews120001september126alhtml					
	V						
	W						
	x						

A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

# Notice of References Cited Application/Control No. 10/656,798 Applicant(s)/Patent Under Reexamination JONES ET AL. Examiner WILLIAM E. RANKINS Art Unit Page 3 of 3

# U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	Α	US-5,530,232	06-1996	Taylor, Douglas C.	235/380
*	В	US-6,224,109	05-2001	Yang, James Yung Chien	283/77
*	U	US-6,038,552	03-2000	Fleischl et al.	705/44
*	D	US-4,432,567	02-1984	Stockburger et al.	283/83
*	ш	US-5,544,246	08-1996	Mandelbaum et al.	705/65
*	F	US-2002/0174016	11-2002	Cuervo, Vincent	705/16
*	G	US-6,024,286	02-2000	Bradley et al.	235/492
*	Ι	US-5,859,419	01-1999	Wynn, Sol H.	235/487
*	-	US-5,844,230	12-1998	Lalonde, Michael G.	235/487
*	٦	US-5,649,118	07-1997	Carlisle et al.	705/41
*	K	US-5,506,395	04-1996	Eppley, William C.	235/486
*	L	US-5,276,311	01-1994	Hennige, Hartmut	235/380
*	М	US-6,805,287	10-2004	Bishop et al.	235/379

## FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	Z					
	0					
	Р					
	Ø					
	R					
	S					
	Т					

### **NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	С	
	>	
	w	
	x	

A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.